

Bring Grove *to your coaches.*

● ● ● ● FOR CERTIFICATION PROGRAMS, EDUCATORS, AND COACH COMMUNITIES

01 WHAT GROVE IS

Grove is a platform and AI assistant coach for coaching practices. It remembers everything their clients share, keeps clients supported between sessions, and shows each coach the difference she is making.

If you train coaches, certify them, or lead a community of them, **Grove is the practice their credential deserves.**

02 WHO WE PARTNER WITH

 Certification programs whose graduates leave with a credential and a blank tech stack

 Educators and community leaders whose coaches keep asking which tools to use

 Practices and organizations that support coaches

03 WHEREVER THEIR PRACTICE IS

One platform, every stage of practice.

NEWLY CERTIFIED

Starts by **coaching herself**, then brings on her first client with booking, check-ins, and starter playbooks in place.

ESTABLISHED

Keeps every client she has earned, because Grove remembers what each client shares and nobody quietly drifts away.

GROWING

Takes on her tenth client **with the same presence she gave her first**, because Sage hands her talking points before every session.

That means **one recommendation covers your whole cohort**, from the graduate with zero clients to the mentor with a full roster.

04 WHY GROVE IS DIFFERENT

Most platforms bolt AI onto a CRM. **Grove is built around an assistant coach, with the coach in the loop by design.**

-  Sage does the reading; your coaches do the coaching.
-  Nothing reaches a client without the coach seeing it first.
-  Clients say yes before Sage works with them, and what they share stays private.

The speed of AI, with the ethics of coaching built in.

For a partner, that matters twice: it protects the clients your coaches serve, and it protects the reputation of the program that recommended us.

05 WHAT A PARTNERSHIP LOOKS LIKE

● Founding cohort

Founding-coach pricing for life and a direct line to Beth, the founder.

● Onboarding, your way

Starter playbooks and a first-week rhythm shaped around **how you teach.**

● Feedback that ships

Partners **see what shipped from their feedback**, in plain language.

Let's talk about your coaches.

A 45-minute conversation with Beth is the whole process. Bring what your coaches struggle with; leave with a clear read on whether Grove fits.



grove.coach/partners
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